



Teachers, principals, and administrators are our allies in campus ministry. Together we can have a positive impact in the lives of students. This formula will give you an idea on how to better connect with educators:

SERVING = RELATIONSHIPS = INFLUENCE

SERVING

Jesus came to serve, not to be served. His first priority was to meet a person's most pressing need. We should follow Christ's example. When we meet people's needs, they are more receptive to the gospel. It all starts with a servant's attitude. If the gym in the local school needs a fresh coat of paint, be the first to gather a group of volunteers to devote a portion of the weekend to help. Always give before you ask for anything. When our actions show how much we care, the door is opened to build relationships.

RELATIONSHIPS

The value of people is communicated through meaningful relationships. This eventually leads to trust. After you have served others and developed relationships, you will begin to have a positive influence on those around you.

INFLUENCE

Influence without serving and relationship is manipulation. You can't skip the first two steps. Take your time. Love people and build relationships. Influence can't be forced. It happens naturally. Remember, you to have the power to affect someone's future.

MOBILIZE

Christian educators are your allies in campus ministry. By working with them, you will begin to see new doors of opportunity open as you serve to meet their needs too.

Encourage Christian educators to look at their classrooms as sanctuaries, places that they have prayed for and that have become a safe place for students. Take the following steps to mobilize the teachers in your church and community.

- Identify teachers in each church. Congregations may include a time of affirmation and a prayer of dedication for educators, coaches, and other school personnel.
- Pray for and encourage them. Affirm the significant role Christian educators play as they minister daily as insiders on the public and private campuses in the community. Pray for and encourage them on a regular basis. This can be done monthly or quarterly.
- Connect teachers to youth workers.
- Hold a teacher appreciation event. Local churches can fund this event. Students and pastors can invite the teachers.
- Provide training events and resources for teachers and administrators.