



Why Go to the Public School Campus?

If you have ever wondered why students don't come to your youth ministry, it's probably because you don't go to them! Rarely will you walk into your office on a Monday morning and find a group of students just waiting for you to share the hope and love of Christ with them.

Matthew 28 says, "Go..." Go to the public school campus and do what you have been called to do — minister to students! Here are a few reasons for visiting the public school campus.

IT'S WHERE THE STUDENTS ARE

When you go to the school campus, you'll never run out of kids to talk to or things to talk about. What a great opportunity to demonstrate your love to students by going to the place where they spend the majority of their waking hours. It can sound like a risky proposition for some, but if you truly love students, the public school campus is where they are.

YOU HAVE A CAPTIVE AUDIENCE

The school campus is the only place where kids have to be. If you're looking for an opportunity to love kids, what better place could there be? You know they'll be there long enough for you to prove that you are there to love them. Seems almost too convenient.

COMMUNITY

Each student in the public school is a representative of the community as a whole. Through athletic events, drama presentations, musical events, or whatever the activity might be, we find opportunities to meet and develop relationships within the community. If you desire to build a ministry that reaches out to the community then involvement in the public school is a must!

IT'S REAL LIFE

As men and women who desire to be effective in student ministry, you have to step onto the public school campus. It's important to do more than just read about youth culture in books and magazines. We must experience it first hand. If it's happening in youth culture, you'll learn about it on the school campus. Whatever is happening with kids can be displayed in one way or another on the campus.

The public school campus is not always a comfortable place to be. It can be threatening and uncomfortable to walk onto a public school campus by yourself. But, at least now you know how students feel.

The bottom line is relationships with students. They need to have a relationship with you. They need to see Christ in you. The only way for that to happen is through friendship where faith is expressed in real life situations. For those who God has called to serve, the public school campus is real life.